



# Know Us

## Our Company Profile

**Purple Iris Knowledge Services Pvt. Ltd**

Corporate office: A2 basement, Shubhjyot, Ghantali Road, Naupada, Thane (W) – 400 602

Pune office: 19-B, Acacia Gardens III, Magarpatta City, Hadapsar, Pune – 411 028

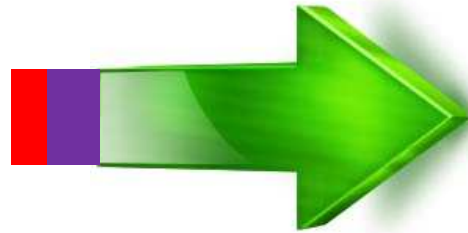
Call Us on 91 98332 64390, 91 98207 66465, Visit Us at [www.purpleiris.in](http://www.purpleiris.in), Write to us at [info@purpleiris.in](mailto:info@purpleiris.in)

Purple Iris Knowledge Services Pvt. Ltd.



## Our Journey....

*element*   
CONSULTING



Element K Consulting (EKC) was formed in 2006 to provide HR Consulting and Training services.

During the journey of over 6 years, EKC had created breakthroughs for many organizations across Industries, creating an impact in the areas of people, process and productivity.

Moving ahead with the enriching experience and taking our customers along, **Purple Iris** continues "Creating Possibilities" – for Individuals and Companies.

## The Purple Iris Way... we believe in

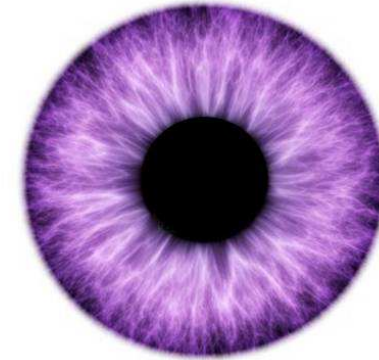
- Practicing that People are the purpose of our existence and the centre of our design interventions !!
- Understanding the developmental needs and specific challenges of the Individuals and organizations
- Resonating the need with our structured approach for confirmation
- Partnering with our clients to create possibilities of performance and productivity
- Listening to our clients. They know their business better than anybody else.
- Evolving customized interventions involving training, consulting & coaching
- Implementation support for increasing performance and productivity
- Reviewing the impact of the interventions
- Innovating methodologies for effectiveness and retention of the learnings
- Sustaining the impact




# Vision and Mission

## VISION

 Creating Possibilities



## MISSION

 Enabling and Empowering the discovery of the potential in people and organizations and guiding them to create possibilities



We work with....

Corporates



Individuals



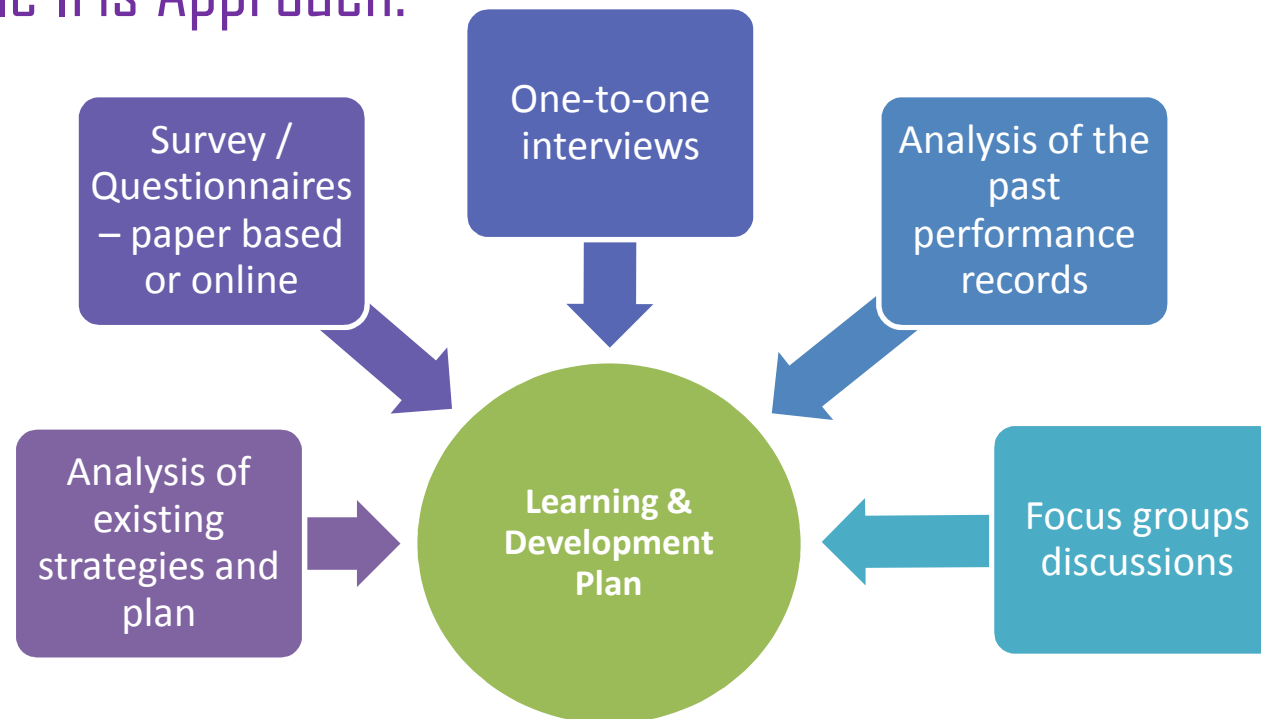
## Our Services

- Training Consulting & Delivery
- Competence Building Interventions
- Employability Readiness Programs
- Personality Assessments & Coaching
- Instructional Design & Content Development



- ) Training Need Identification / Analysis
- ) Customized Learning & Development Plan

## The Purple Iris Approach:



# Training Delivery

## Corporate Training Programs

- Self Development series
- Work Place Essentials series
- Leadership Skill Development series
- Sales & Marketing series
- HR Functional series
- Campus to Corporate series

## Espresso Modules (Strong, Flavored, Short, Instant)

- Movie based themes
- Popular Leadership & Management Books based themes
- Mythology inspired Corporate Programs





## ) Purple Boutique

- Happy Women @ Work
- Fly High (Women Leadership)
- Be Safe - Self Defense Training for Women
- Mindful Leadership
- 3 Laws of Performance
- Reinvent Your Creative Self (Creativity)
- A Walk In The Clouds (Couple's Retreat)
- Journey By The Beach (Self-Development)
- Step Up (Corporate Etiquettes for Freshers)
- Teen O Mania - Be the nexgen (Teen Development)
- Education For Peace (For school teachers & students)

## Training Delivery



## ) Outbound Management Development Program (OMDP)

- Team Building
- Leadership Development
- Change Management
- Bridging Diversities
- Creativity & Innovation

## ) Open Training Workshops

- Individual Development Programs



## The Purple Iris Way:

We use Innovative, Interactive and Interesting Activities, Games and Videos



# Employability Readiness Programs

- ) Campus to Corporate Program
- ) Excel in Interviews Program
- ) Resume Writing Skills
- ) Job Skills Assessments & Counseling



## The Purple Iris Way:

We bring the latest updates from the Organizations on Employability requirements and infuse them in our training programs for young aspirants.

We aim to bring in the smoothest transition from their College to Corporate life.

# Personality Assessments & Coaching

- ) Coaching towards fulfillment of 7 core areas of life
- ) Coaching for Professional Success
- ) Personality Assessments
- ) Report Interpretation and Guidance



## The Purple Iris Way:

We facilitate structured coaching by CLI Certified Coach by using the award winning CLI's PCMK™ coaching methodology to ensure effectiveness.

Our Personality Assessment results support the Individuals to work on the recommended areas through Robust Action Plans.



# Instructional Design & Content Development

- ) Content Development for Behavioral Training
- ) Faculty Training on Modules developed
- ) Train the Trainer

## The Purple Iris Way:

We blend the best practices across industry and learning trends into the content,  
We bring in the expertise and experience of working across the global markets  
through our certified competent team.

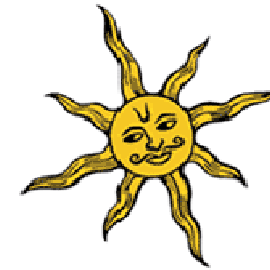
) State-of-the-art Training Rooms with Projector / Audio-Video facility







# Our Clients

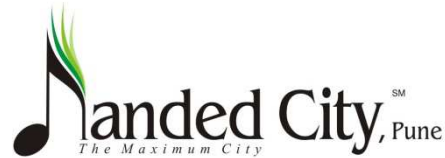


**SULA**  
VINEYARDS





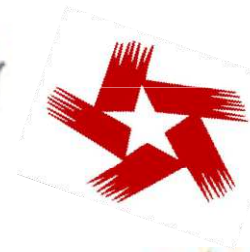
# Our Clients







# Our Clients



Alkyl Amines Chemicals Limited



# Polycab



## Mit Megha Creations



Purple Iris Knowledge Services Pvt. Ltd.



# Contact Us

To avail of our Business Services...  
You can contact us at



**Purple Iris Knowledge Services Pvt. Ltd**

**Corporate Office:**

A2 basement, Shubhdyot, Ghantali Road, Naupada,  
Thane (W) – 400 602

**Pune office:**

19-B, Acacia Gardens III, Magarpatta  
City, Hadapsar, Pune – 411 028

Call Us on 91 98332 64390, 91 98207 66465

Visit Us at [www.purpleiris.in](http://www.purpleiris.in)

Write to us at [info@purpleiris.in](mailto:info@purpleiris.in)